

Development and Communications Director

About RE•Center

RE•Center believes that changed people change systems. Our most effective role in the work to disrupt institutional inequity is accomplished through shifting mindsets and mobilizing people towards anti-racism and anti-racist collective action. As RE•Center welcomes its new Executive Director, the organization is restructuring the team to be best positioned for growth and sustainability. RE•Center recently established a new programmatic framework to center its work in disrupting institutional inequity, locally and nationally. Our new framework allows our work with schools to bring meaningful change to classrooms, schools and communities.

About the Role

Reporting directly to and working closely with the Executive Director, the Development and Communications Director is responsible for the creation of the organization's fundraising and communications strategies. The Development and Communications Director will expand and diversify RE•Center's base and develop a deeper pipeline of donors and secure funding for existing and new programs. The Development and Communications Director will also lead the charge in establishing a clear and cohesive organization-wide communications strategy.

Responsibilities include but are not limited to:

- Building and managing all aspects of the organization's fundraising plans, including major gifts, annual giving, corporate/foundation sponsorships, planned giving, and special events.
- Developing the organization's fundraising vision, strategy, and development with the goal of growing the organization's budget
- Providing support to the Executive Director to strengthen RE•Center's storytelling skills and ability to participate in the identification, cultivation, and solicitation of donors
- Managing the overall communications strategy for organizational impact
- Identifying best practice approaches to development and communications
- Managing the implementation of development tools and manage philanthropic relationships in partnership with the Executive Director
- Overseeing the coordination and implementation of special events
- Developing and tracking proposals and reports for all foundation and corporate fundraising

Qualifications

- Bachelor's degree (required), Master's degree (a plus) - or equivalent experience
- Five-plus years' experience in development and communications
- Excellent verbal and written communications skills
- Demonstrated track record of securing organizational funding
- Knowledge of fundraising and CRM tools (Raiser's Edge, Donor Perfect, Salesforce)

TO APPLY

Please email your resume and cover letter (*see format below*) to Micah Barber-Smith, RE•Center Race & Equity in Education at mbarbersmith@re-center.org

Please place the following in the subject line of your email:

RE-Center Development and Communications Director Application: (your name)

Cover Letter Format

We are really interested in understanding how you think, create strategy and consider/develop relationships. In your cover letter please address the following questions.

- 1. How do you make sense of the growing opportunity gap between white children and children of color in the American education system?*
- 2. There are many approaches we might take to address this opportunity gap. What do you see as the highest priority/most effective strategy for transformation?*
- 3. What is your experience with securing organizational funding?*